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Tech Training Series



# Fundamental Cloud Computing

2024/2025

Hands on Cloud Computing for Data Scientists

by
Sunny NG
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# To download the slides bit.ly/in-download

#### In this workshop (3 hours)

- What is cloud computing?
- Cloud Deployment: Public, Private & Hybrid
- Cloud Services Delivery Model: laaS, PaaS, SaaS
- Cloud professional certification examinations
- Hands-on Cloud Practicing
- free AWS lab accounts will be provided

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Master of Fine Art, CityU (HK)
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- Founder / Master Trainer Image Nation
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## What is Cloud Computing?

#### **Formal Cloud Definition**

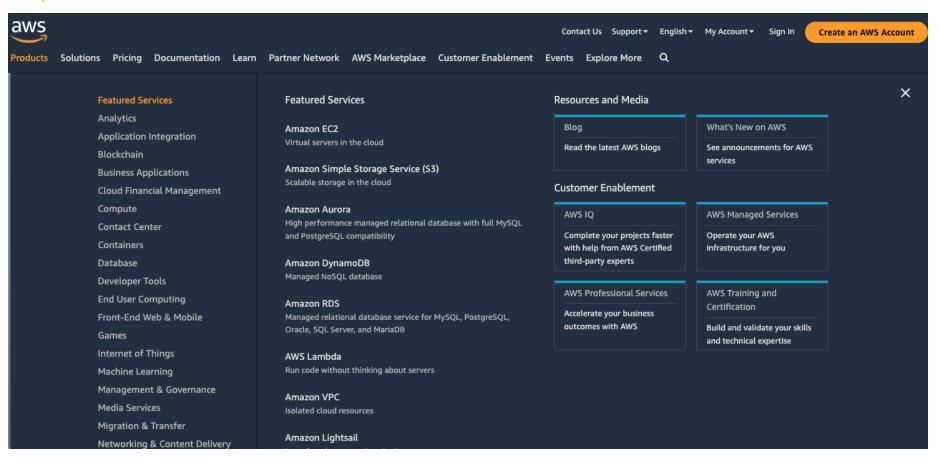
Cloud computing is the on-demand availability of computer system resources, especially data storage and computing power, without direct active management by the user.

#### Wide varieties cloud services

- Cloud providers usually offer wide collection of cloud services.
- Some of the services are aiming at technical users.
- While some the services are aiming at average computer users.

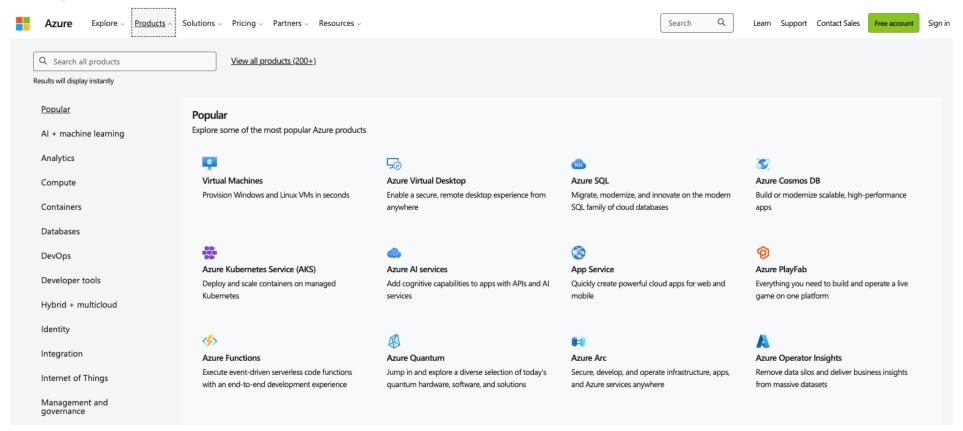
#### Amazon Web Service - Products

https://aws.amazon.com



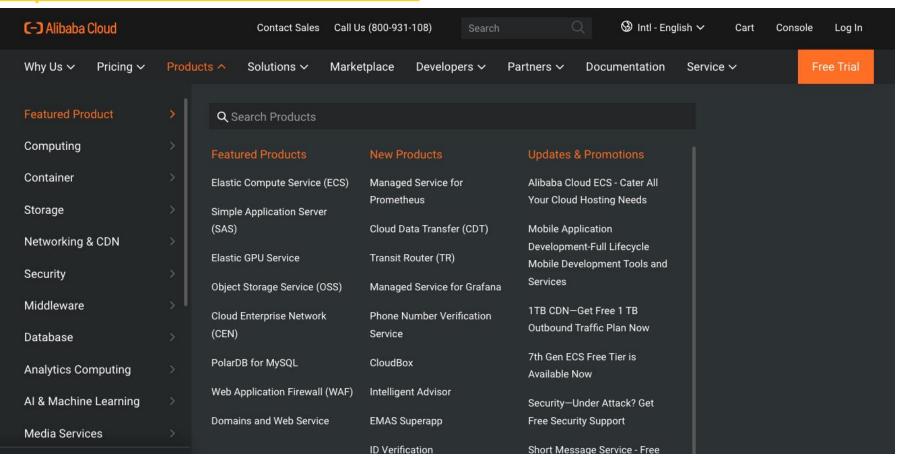
#### Microsoft Azure - Products

#### https://azure.microsoft.com



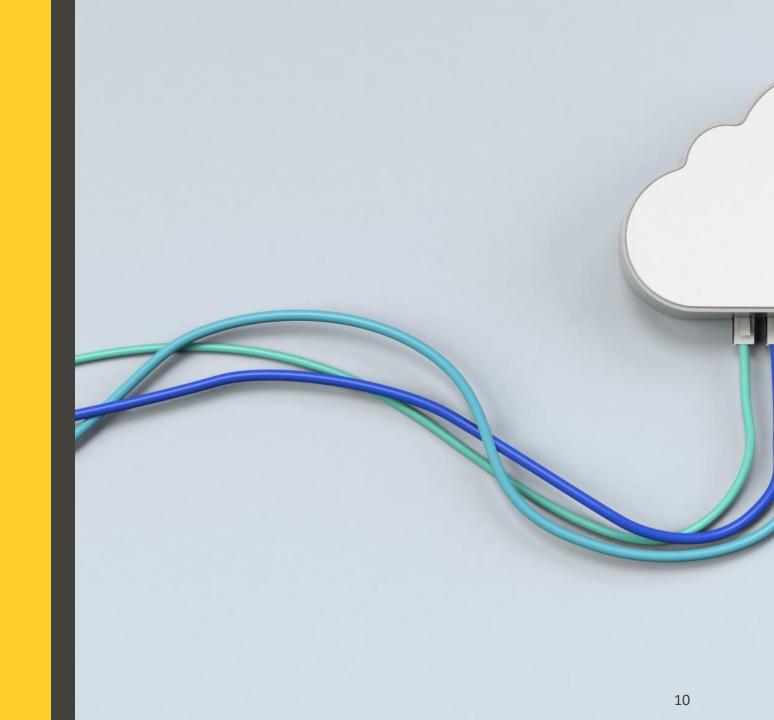
#### Alibaba Cloud - Products

https://www.alibabacloud.com



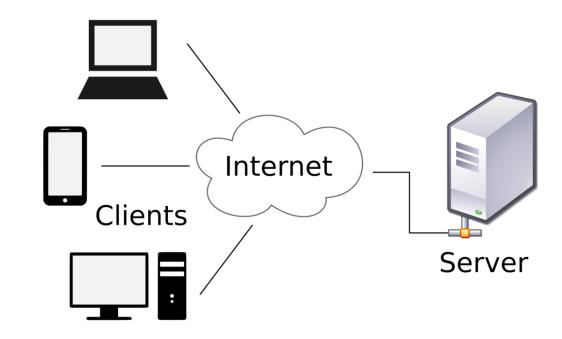
A more friendly cloud definition

Consuming computation resources (hardware and software) by rental



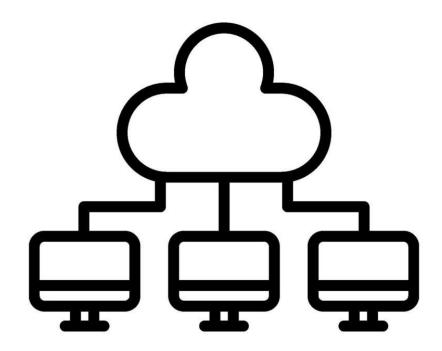
# Why the name Cloud Computing?

- Cloud is the symbol to represent the Internet in the classical client/server application architecture
- The cloud symbol means many intermediate nodes in between a client and a server
- Imagine a client at HK connects to a server at the US
- The internet is HUGE network



#### So, Cloud Computing is ...

The provision of computation resources over the cloud (the Internet) by rental



#### Before & After

#### ■ Before cloud, we need to

- setup our own data center/server room
- invest enormously to purchase hardware and software
- we need to plan and purchase advanced

#### After cloud computing enters market

- we rent computation
- We rent it as we need it
- We don't have to plan/purchase ahead. Just a few click to gain cloud.
- We can stop anytime if we no longer need it.

# Understanding what benefit cloud computing is bring will help you know cloud better

#### The benefits of Cloud Computing

- You don't have to own the computation equipment
- You rent it when you need it
- You pay as you use
- You can rent a server for one MINUTE
- You can stop anytime
- You can easily scale up and scale down your computation power to fit your business needs.
- And it's automatic

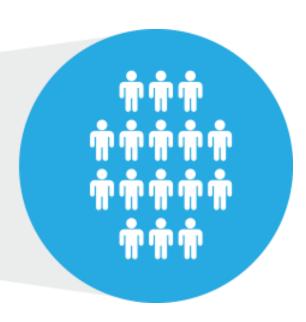
#### Cloud is effortlessly scalable



When the traffics are low, 1 server is good enough



When traffics start to increase, additional servers join in to split workload



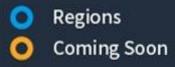
At seasonal peak traffics periods, more servers are temporarily joining in to handle extreme traffics

#### Limitless Computation Power

Cloud providers build their data center to provide "limitless" computation power.







#### AWS Global Infrastructure

## Cloud Deployment Types

- Public Cloud
- E.g. AWS, Azure, Alibaba Cloud
- Private Cloud
- Hybrid Cloud

#### Public Cloud

- The most common type of cloud computing deployment
- With a public cloud, all hardware, software, and other supporting infrastructure are owned and managed by the cloud provider
- In a public cloud, you share the same hardware, storage, and network devices with other organizations (cloud tenants)
- One can access cloud services and manage your cloud account using a web browser.

#### Private Cloud

- A private cloud consists of cloud computing resources used exclusively by one business or organization.
- Some organization are required to use private cloud for compliance
- The private cloud can be physically located at an organization's on-site datacenter, or it can be hosted by a third-party service provider.

#### Hybrid Cloud

- A hybrid cloud is a type of cloud computing that combines private cloud with a public cloud.
- Hybrid clouds allow data and apps to move between the two environments in a very flexible manners.

#### Cloud Services Delivery Types

- laaS Infrastructure as a Service
- PaaS Platform as a Service
- SaaS Software as a Service

## SaaS

#### SaaS - 1

- Software as a Service
- Targeting average users
- Delivering software applications over the Internet
- On demand and typically on a subscription basis
- The highest level of utilizing hardware/software from a cloud providers
- No maintenance nor software development are required

#### SaaS - 2

- With SaaS, cloud providers host and manage the software application and underlying infrastructure, and handle any maintenance, like software upgrades and security patching.
- Users connect to the application over the Internet, usually with a web browser on their phone, tablet, or PC.

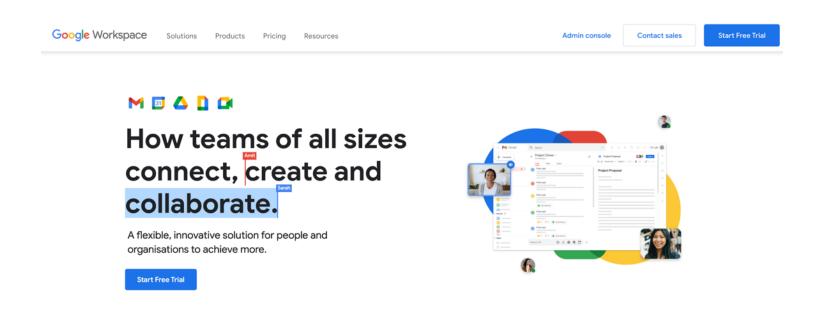
## SaaS examples

Software developments is NOT needed

#### SaaS Examples

- In the SaaS model, cloud providers install and operate application software in the cloud and cloud users access the software from cloud clients
- Cloud User can only change application's configuration settings
- The pricing model is typically by monthly or yearly flat fee per user

## Google Workspace

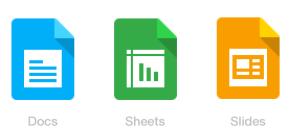


Productivity and collaboration tools for all the ways that we work.

# Google Workspace vs. Microsoft Office

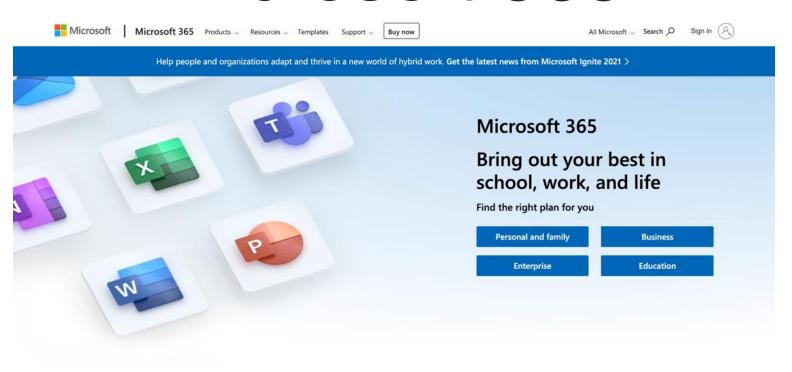
Google Workspace is cloud based

Microsoft office are local clients



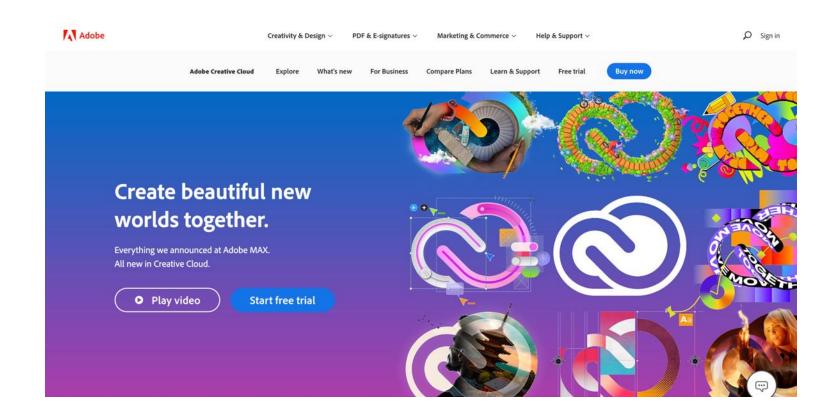


#### Microsoft 365

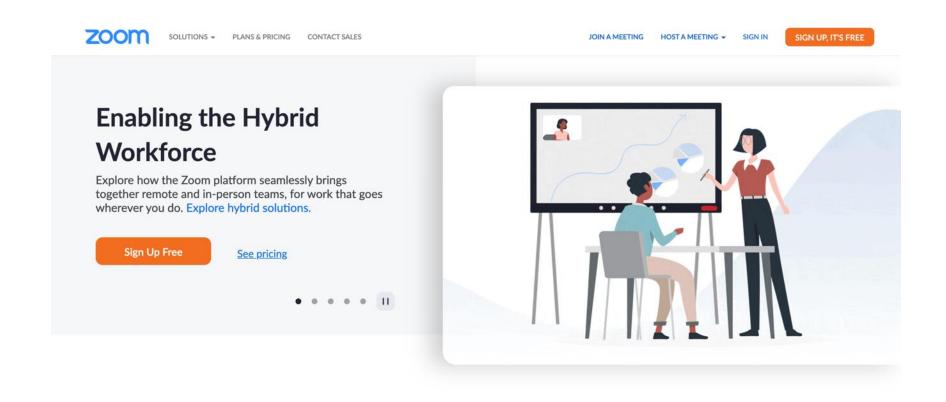


Microsoft 365 is a suite of apps that help you stay connected and get things done

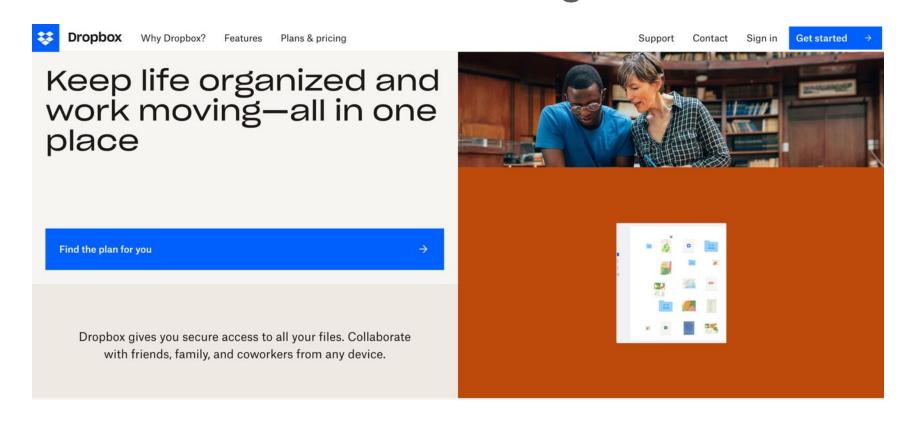
#### Adobe Creative Cloud



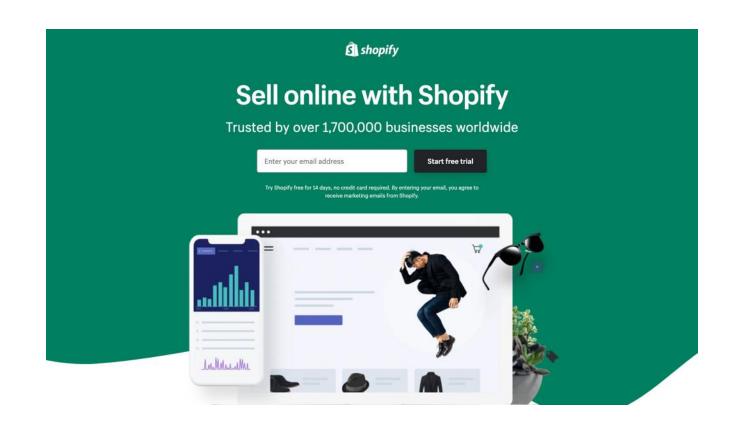
#### Zoom



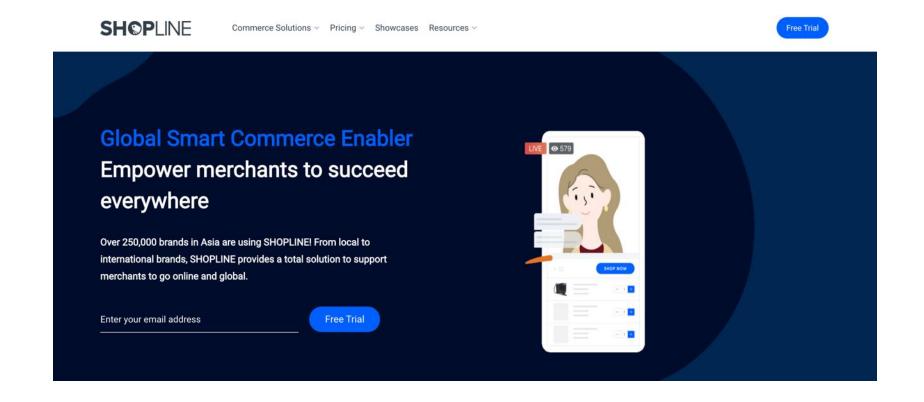
#### DropBox Cloud Storage



## Shopify e-commerce solution



# Shopline a hong kong company



#### YOOV



#### Characteristics of SaaS

- Pay-as-you-go basis
- The service provider manages the hardware and software and ensure the availability and the security of the app and your data as well.
- SaaS allows your organization to get quickly up and running with an app at minimal upfront cost.
- Low TCO Total Cost of Ownership

#### Advantages of SaaS

- Gain access to sophisticated applications
- Pay only for what you use
- Use free client software
- Thinner client devices. Mobilize your workforce easily.
- Easier to setup
- Requires less maintenance
- Access app data from anywhere

## laaS

#### laaS

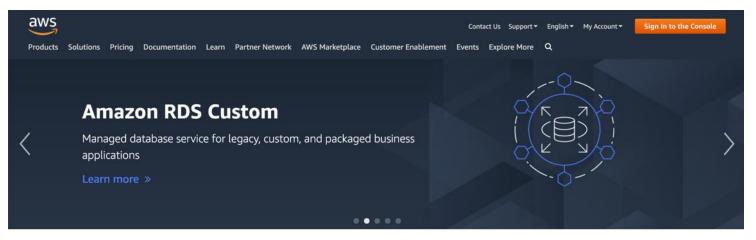
- Infrastructure as a Service
- Targeting users with technical system admin skills
- This is the most basic category of cloud computing services.
- With laaS, you rent IT infrastructure such as servers and virtual machines (VMs), storage, networks, and operating systems from a cloud provider on a pay-as-you-go basis.

### laaS examples

Offers the highest level of flexibility in software developments

#### AWS

#### **Amazon Web Services**





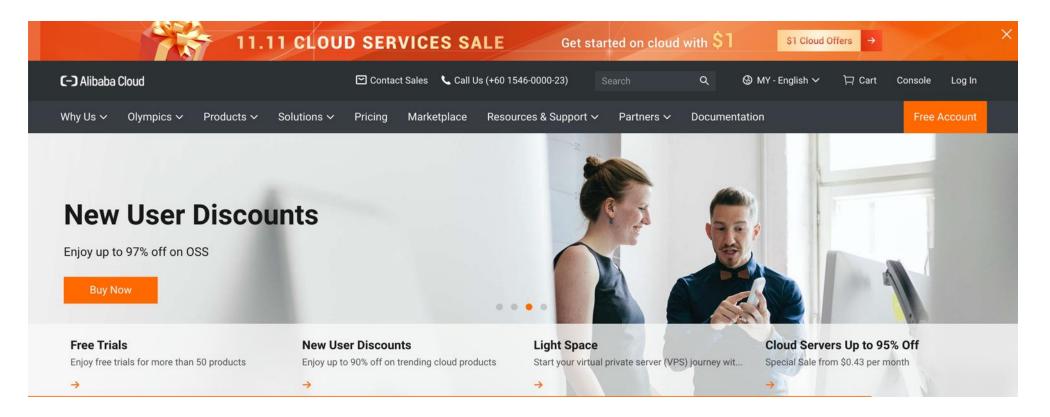




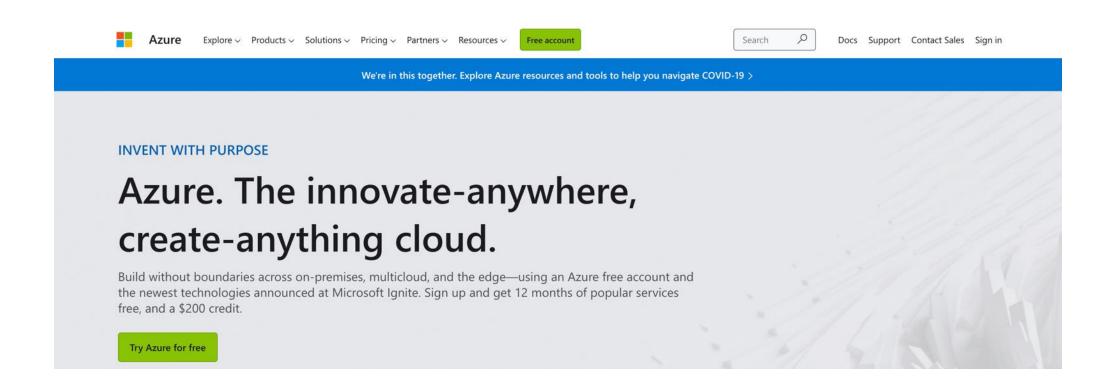


Advance your career with AWS Cloud Practitioner Essentials—a free, six-hour, foundational course

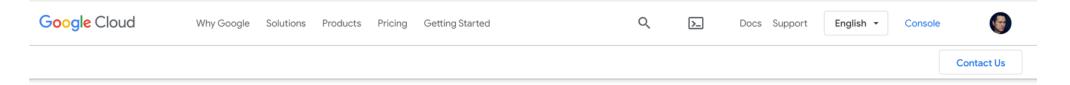
#### 阿里雲 Alibaba Cloud



#### Microsoft Azure

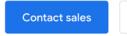


## GCP Google Cloud Platform



#### Build what's next. Better software. Faster.

- ✓ Use Google's core infrastructure, data analytics, and machine learning
- ✓ Secure and fully featured for all enterprises
- ✓ Committed to open source and industry-leading price-performance



Go to console

#### 騰訊雲 Tencent Cloud



### laaS Resource Types

- Cloud Server
- Cloud Storage
- Cloud Database
- Cloud Network Services
- Cloud Security
- Cloud Data Analytics/Machine Learning/Al

### Advantages of laaS

- Migrating your organization's infrastructure to an laaS solution helps you reduce maintenance of on-premises data centre, save money on hardware costs.
- laaS solutions give you the flexibility to scale your IT resources up and down with demand.
- They also help you quickly provision new applications and increase the reliability of your underlying infrastructure.

### PaaS

#### PaaS - 1

- Platform as a Service
- Targeting software developer
- Cloud providers supply an on-demand environment for developing, testing, delivering, and managing software applications.
- If you cannot fully appreciate PaaS, it's fine. It's aiming developers anyway.

#### PaaS - 2

- PaaS includes infrastructure servers, storage, and networking, but also middleware, development tools, business intelligence (BI) services, database management systems, and more.
- PaaS is designed to support the complete web application lifecycle: building, testing, deploying, managing, and updating.

#### PaaS examples

Easy kicking off software development

#### AWS Elastic Beanstalk



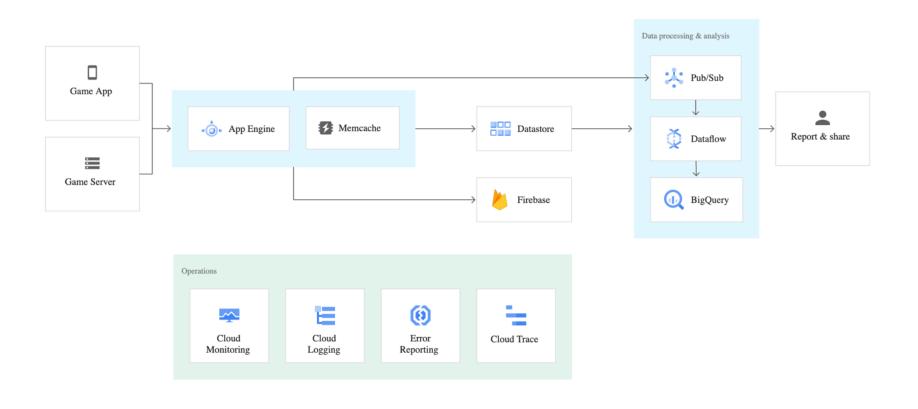
AWS Elastic Beanstalk is an easy-to-use service for deploying and scaling web applications and services developed with Java, .NET, PHP, Node.js, Python, Ruby, Go, and Docker on familiar servers such as Apache, Nginx, Passenger, and IIS.

You can simply upload your code and Elastic Beanstalk automatically handles the deployment, from capacity provisioning, load balancing, auto-scaling to application health monitoring. At the same time, you retain full control over the AWS resources powering your application and can access the underlying resources at any time.

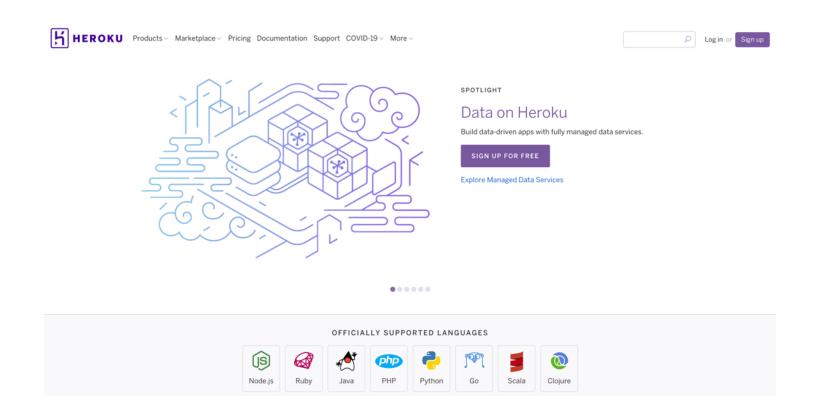
There is no additional charge for Elastic Beanstalk - you pay only for the AWS resources needed to store and run your applications.



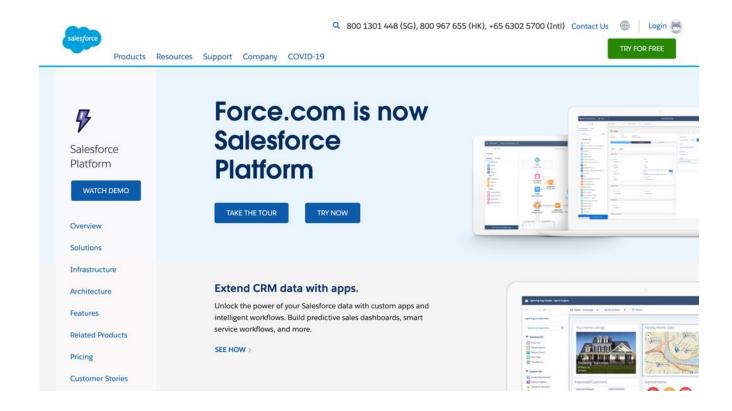
## Google App Engine



#### Heroku



#### Salesforce Platform



#### FaaS/Serverless

#### Function as a Service (FaaS)

- Also known as Serverless Computing
- Computer infrastructure and management are invisible to the developer (therefore serverless)
- Serverless computing enables developers to build applications faster by eliminating the need for them to manage infrastructure
- Automatically provisions, scales, and manages the infrastructure
- Developers can focus on the business logic and deliver more value to the core of the business.

## Serverless Computing

- Serverless computing helps teams increase their productivity and bring products to market faster, and it allows organizations to better optimize resources and stay focused on innovation.
- It only charges when your function is called.

# FaaS/Servrless Computing Examples

Software Development Without Servers

#### AWS Lambda



#### 阿里雲

#### 函數計算

[一] 阿里云 最新活动 产品 解决方案 云市场 合作伙伴 支持与服务 开发者 了解阿里云

Q 中国站 > 文档 购物车 ICP备案 控制台 登录

< 查看全部产品

#### 函数计算 FC ® 播放视频

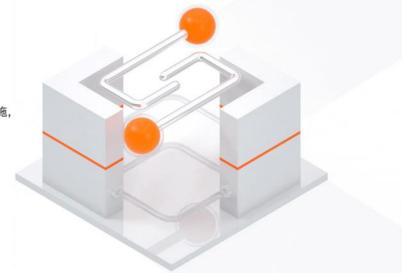
函数计算(Function Compute)是一个事件驱动的全托管 Serverless 计算服务,您无需管理服务器等基础设施,只需编写代码并上传,函数计算会为您准备好计算资源,并以弹性、可靠的方式运行您的代码。

函数计算入选 Forrester FaaS 领导者象限,国内唯一

购买资源包

管理控制台

产品文档 产品价格



#### laaS vs. PaaS vs. SaaS

	Service Item	Self Host	laaS	PaaS	SaaS
7 000 7 000 7 000 7 000 7 000 7 000 9 7 000 9 7 000 9 7 000 9 7 000	Data center physical plant/building		$\checkmark$	$\checkmark$	$\sqrt{}$
	Networking firewalls/security		$\sqrt{}$	$\sqrt{}$	$\sqrt{}$
<i></i>	Servers and storage		$\sqrt{}$	$\sqrt{}$	$\sqrt{}$
	Operating systems			$\sqrt{}$	$\sqrt{}$
	Development tools, database management, business analytics			$\sqrt{}$	$\sqrt{}$
JS	Applications/apps				$\sqrt{}$

#### Professional Cloud Certifications

#### AWS Certification

#### FOUNDATIONAL

Knowledge-based certification for foundational understanding of AWS Cloud.

No prior experience needed.



#### ASSOCIATE

Role-based certifications that showcase your knowledge and skills on AWS and build your credibility as an AWS Cloud professional. **Prior cloud and/or strong on-premises IT experience recommended.** 







#### **PROFESSIONAL**

Role-based certifications that validate advanced skills and knowledge required to design secure, optimized, and modernized applications and to automate processes on AWS.

2 years of prior AWS Cloud experience recommended.



#### SPECIALTY

Dive deeper and position yourself as a trusted advisor to your stakeholders and/or customers in these strategic areas. Refer to the exam guides on the exam pages for recommended experience.



#### Alibaba Cloud Certification



Clouder

Quickly understand an Alibaba Cloud product function or solution architecture while earning a digital certification



Professional

Validate your expertise with Alibaba Cloud Certification by acquiring recognition and visibility for your proven technical competencies



Specialty

Attend online self-paced specialty trainings, learn and practice Alibaba Cloud products and solutions with certified instructors

# Hands on Cloud Practicing on AWS (2 Hours)

# Fill up the following form to receive AWS Academy Invitation

bit.ly/in-aws-acad

# UGC Dataset Download

bit.ly/hkugc-gra2

## Thank You!